



## NEWSLETTER



**EAST COUNTY GLASS & WINDOW, INC. GUARANTEES THE QUALITY OF OUR WORK & PRODUCTS.** We stand behind what we do – that is why we are members of the most elite organizations like the ones below:



### LET US STOP THE THINGS THAT BUG YOU!

Warmer weather is approaching. With the heat comes higher energy bills, and pesky insects. After a winter of inactivity, higher numbers of critters are ready to come out. Is your home ready for the warmer weather?

Now is the perfect time to consider new windows and doors for your apartment complex. Did you know that the \*Economic Stimulus Act, also **increases to 50%** the amount a landlord can write-off for the first year. A landlord would therefore be able to deduct half of the cost of any “qualified leasehold improvements” from his or her total taxable income.

This is the perfect opportunity for apartment management companies to take on green projects that offer long term benefits but may be unrealistic based on the initial price tag.



**The Diamond Certified Award requires a rigorous process to ensure that you’ll do business with a top-rated company.** Only companies rated highest in quality earn the prestigious Diamond Certified award. You can feel confident in your selection knowing that our company is highly rated in ongoing customer satisfaction research, credentials and business practices. And we guarantee it.



**BBB Accreditation is an honor – and not every company is eligible. Only businesses that meet BBB’s high standards are invited to join.** BBB sees trust as a function of two primary factors – integrity & performance. Integrity includes respect, ethics & intent. Performance speaks to a business’s track record of delivering results in accordance with BBB standards and/ or addressing concerns in a timely, satisfactory manner.



**National Glass Association is the largest trade association that represents the flat glass industry.** The NGA promotes quality workmanship, ethics, and safety in the architectural, window & door glass industries. Members adhere to a code of ethics that serve to assure public confidence in the integrity & service of glass

## DID YOU KNOW?

WE JUST REDESIGNED OUR ENTIRE WEBSITE!

Check us out online:

[www.ecglass.com](http://www.ecglass.com)

- Now you can book your own appointments online for all services & repairs!
- Get free estimates
- Order Window Screens
- Call for emergency immediate estimates



## CONTINUED FROM FRONT

Getting a tax exempt jump on probable governmental regulations could end up saving apartment management companies millions.

Furthermore, the long term benefits of going green are substantial. The Solaire Building, in New York, consumes 35% less energy, and 65% less peak electricity than a conventional high rise apartment building. The owners, in addition to slashing utility costs, also receive a tax credit of \$2.8 million over five years.

This type of long term savings, coupled with the tax write offs available for the first year certainly constitute a hot iron for apartment management companies to strike. San Francisco's Park Merced's plans to revamp its entire complex in favor of a more eco-friendly design would cost over \$1.2 billion dollars to implement over 20 years. If they were able to spend \$60 million (an equal share per year) in the first year, they'd be able to write off \$30 million for their tax returns.

East County Glass has an array of energy efficient windows and doors that qualify. Along with 30 years of experience in servicing apartment complexes. We provide local apartment complex managers with repairs, and replacements for windows, doors, screens, shower doors, glass and mirrors. If you don't have a budget to replace, why not repair? Feel free to contact us for local on-site services. We know you're busy, so we strive to provide easy online booking, service requests, and ordering to save you time. All while maintaining the best prices and the work ethic that you deserve.

✂ Take advantage of this month's window and door screen specials. With warmer days ahead and saving money in mind let East County Glass & Window be the solution.

## SPRING TIME SPECIAL!!

Order your screens now and receive a **15% discount** and **FREE DELIVERY** On a purchase of 10 or more screens



Ranked "Highest in Builder and Remodeler Satisfaction among Residential Window and Patio Door Manufacturers" in the J.D. Power and Associates 2008 Builder and Remodeler Residential Window and Patio Door Satisfaction Study™

\*source-  
[www.american-apartment-owners-association.org](http://www.american-apartment-owners-association.org)

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